

What is a Failure Files story?

[Failure Files](#) is a new segment on [India Development Review](#) (IDR) where social change leaders chronicle their failures and lessons learnt.

Conceived in partnership with [Acumen Academy](#), the series features highly relatable, personal narratives of failure, such as on [co-founder conflicts](#), [leadership styles](#), and [managing funder relationships](#).

With Failure Files, we hope to create a space for candid conversations around failure, and the lessons that emerge from it.

Contributing to Failure Files

We are interested in featuring articles that speak about significant failures in the course of your work, the role you played in that failure, and the lessons you might have learned as a result.

In your draft, please do the following:

- **Clearly identify** the failure | What was the failure? What went wrong? What was the cost of this failure?
- Include your **personal thoughts and reflections** | Why do you think something went wrong? What was your role in it?
- Discuss the **impact of the failure** | How did this impact you, your organisation, your team, your donors, or relationships more generally?
- **Mention your lessons or insights from the failure** | What did you learn? How has it informed your organisation's strategy or approach thereafter? What would you do differently next time?

Send in your stories to writetous@idronline.org. For information on submission requirements, consent, editorial rights, etc., please visit our [website](#).